

## RATE CARD

### SPOT LENGTH      COST PER SPOT      TWO SP / PER SHOW

15 Seconds	\$ 180.00	\$ 300.00
30 Seconds	\$ 280.00	\$ 500.00
45 Seconds	\$ 350.00	\$ 750.00
60 Seconds	\$ 500.00	\$ 950.00

### BILLBOARDS / BUMPER ADS

5 Seconds	\$ 100.00	\$ 180.00
10 Seconds	\$ 180.00	\$ 350.00

### SEGMENT SPONSOR

Negotiable

### PRODUCT INFOMERCIAL

\$100.00 per minute based on 5 to 6 minute interview.

### OTHER

- Costs per spot based on minimal 13 week agreement
- Terms and conditions are negotiable
- Prices negotiable based on 26 week and 52 week agreements
- Rate card effective August 2009

Contact Gente da Nossa TV for productions costs.